The Group Discussion Guide to The Culture Test© offers suggestions for groups learning about different culture types. The objective of the 30-60 minute lesson is to help Western Christians better understand the three primary global cultures, and how the gospel speaks to each of them.

The Culture Test© can be used for ministry training, team development, personal development, short-term team preparation, a small group study, or even as an evangelistic conversation starter.

If you are leading a group of 10 or more people through The Culture Test©, you may request a free digital copy of The 3D Gospel: Ministry in Guilt, Shame, and Fear Cultures to aid your preparation. Email your event details (i.e., location, date, audience) to info@TheCultureTest.com.

INTRODUCING

Personality
- Have you ever taken a personality test?
- What test did you take? What was the result?
- What are the strengths and weaknesses of personality tests?

Groupality
- Has anybody heard the word “groupality” before? What do you think the word means?
- Groupality is a tongue-in-cheek imitation of the word personality.
- Wikipedia says groupality is ‘the organized pattern of behavioral characteristics of a group.’
- Just as individuals can be categorized by common traits, so can groups and cultures.

Worldview
- Do you agree or disagree with this statement?
  “Groupality (or culture) shapes worldview more than personality does.”
- Is your view of time, money, leadership, healthcare, family and so on affected more by your individual personality, our your culture?

SURVEYING
- To learn about your cultural type, we are going to take The Culture Test©. It is an easy survey of 25 questions about how people of your cultural group view the world.
- With you smartphone, visit www.TheCultureTest.com (or use this QR code)
- There are no ‘wrong’ answers, so everybody will get an A+!
- Once you finish in 5-10 minutes, please check the results in your email inbox.
If your group is rather homogenous, you may want to ask if anyone knows another culture well enough to take The Culture Test© on behalf of that culture. Cross-cultural workers may take the test twice to compare their birth culture and their host culture.

**PROCESSING**
- By show of hands, whose culture is mostly fear? Mostly shame? Mostly guilt?
  *Note that all cultures are a combination of all three, but usually emphasize one as primary.*
- Were you surprised by the results? Was anyone 100% of one culture type?
  *Note any trends or patterns in peoples’ results.*
*If someone answered the questions for another (non-Western) culture, highlight their results.*

**LEARNING** - What do you think are some benefits of knowing your cultural orientation?

  **Anticipating Cultural Collision**
- A cultural collision is when people encounter conflict or misunderstanding because of their cultural differences.
- Are there any current news events that show a collision of guilt, shame, or fear cultures?
- Do the three categories help explain a cultural collision you have experienced in the past?

  **Reading the Bible**
- What stories or verses in the Bible illustrate the three types of culture?
- As Christians, how do we benefit from having a fuller understanding of the Bible’s context?

  **Explaining the Gospel**
- What truths of the gospel should we emphasize to people of shame or fear cultures? What would be ‘good news’ to them?
- The short movie “Back to God’s Village” shows the gospel from an honor-shame viewpoint.

**CONCLUDING**
- What is the most interesting or fascinating thing you learned today?
- If you found this lesson interesting, be sure to share with friends.
  The email has links for posting on Facebook and Twitter.
- Thank you.

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**SHARE WHAT YOU ARE DOING AND LEARNING!**